

TOO RARE TO DIE





## TOO RARE TO DIE

SOME THINGS ARE JUST TOO RARE TO DIE  
- LIKE JOAN RIVERS' CHEEKS -  
WHILE OTHERS SIMPLY REFUSE TO.  
THE FOLLOWING PAGES HOLD A SELECTION  
OF TONGUE-TWIZZLING TIPPLES INSPIRED  
BY THOSE WHO REFUSED TO GIVE IN.

CHEERS!

MURDER INC. LONDON

GIVE YOURSELF AN ALIBI  
[@MURDERINCLONDON](#)



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ALL £12

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### COALITION (FOR) RADICAL AGE PREVENTION

VODKA, WHITE CHOCOLATE, CELERY,  
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RUM, STRAWBERRY, BITTER WINE,  
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BOURBON, MONKEY NUTS ,  
CAMELISED BANANA, LEMON CURD

\*CONTAINS DAIRY, EGG.

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### SURVIVORS & REVIVERS

FAUXTAILS & VIRGIN COCKTAILS

CAUTION: THIS BAR CONTAINS NUTS  
IF YOU HAVE AN ALLERGY, LET US KNOW - ALL MAJOR  
ALLERGENS HAVE BEEN LISTED, BUT PLEASE INFORM US ANYWAY!

## MORNING MINGLERS

### LIGHT & ZESTY



**GONZO**  
TEQUILA  
VIOLET  
CHAMOMILE  
GRAPEFRUIT  
SPICED TONIC

INSPIRED BY HUNTER S. THOMPSON

Chivas, cocaine, Chivas, coffee, cocaine, DJ,  
cocaine, cocaine, more cocaine, coffee, tequila,  
cocaine, ganja – all before 7am. Fuck.



**BLOCKBUSTER**  
GIN  
FENNEL  
PLUM WINE  
PEACH  
BUBBLES

INSPIRED BY BUSTER KEATON

Buster fell off a train and broke his neck –  
something he didn't realise until he got  
an X-ray...thirty years later!



**FLOW STATE FIZZ**  
BELVEDERE VODKA  
CARBONATED PORT  
EMPEROR LYCHEE  
THAI CHAI  
CITRUS

INSPIRED BY SAENCHAI

Saenchai, muay thai's unofficial G.O.A.T. - 346 Fights  
[pro and amateur], 299 wins, 5 draws, 42 losses.  
And he's still swinging at 42 years old.

## MIDDAY SWIZZLERS

### STRONG & PUNCHY



**MIDDLE-AGED  
WAITER**  
CHIVAS 12 YEAR  
CAMPARI  
ALMOND-CHERRY  
CITRUS, EGG WHITE

INSPIRED BY ERNEST HEMINGWAY

Hemingway survived a bomb blast, a lion mauling,  
multiple car crashes, pneumonia, hepatitis, a life of  
alcoholism, PLUS two plane crashes – in the same day.



**STILL STUNTIN'**  
JAMESON BLACK BARREL  
MANGO  
SOUR APPLE  
GINGER

INSPIRED BY JACKIE CHAN

Chan famously performs his own stunts, even jumping  
out a plane onto a hot air balloon. No surprise, he's broken  
40+ bones, and that's just those that are his...



**CENTENNIAL**  
CALVADOS  
RHUBARB  
ORANGE BLOSSOM  
PORT

INSPIRED BY THE OLDEST WOMAN IN HISTORY

Jeanne Louise Calment - Born February 21st 1875,  
passed august 4th, 1997 - that's 122 years and 164 days,  
for anyone who's already completed page 4.



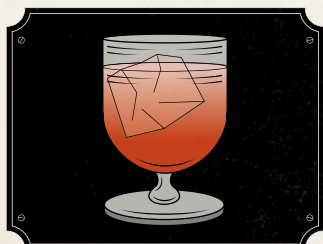
## LATE NIGHT TIPPLERS

### BOOZY SIPPERS



**BLUNDERBUSS**  
 ~~~~~  
 BOURBON  
 RITTENHOUSE RYE  
 CAZCABEL COFFEE  
 ORANGE VERMOUTH

INSPIRED BY CAPTAIN BLACKBEARD  
 The most notorious pirate to have sailed the seven seas! There is, however, just one account of Blackbeard actually being in a fight. Solid PR.



**ROSA KLEBB**  
 ~~~~~  
 PLYMOUTH GIN  
 ROSE JAM  
 OLEO SACCHARUM  
 LILLET ROSE

INSPIRED BY JAMES BOND  
 Bond's had more close calls than anyone in [fictional] history. But let's be honest - if the geezer with the cat didn't get him, the STD's probably would have.



**BAD MANHATTAN**  
 ~~~~~  
 PINEAPPLE RUM  
 RYE  
 HONEYED HAZELNUT  
 PIMENTO

INSPIRED BY KEITH RICHARDS  
 Richards recalls sleeping only two nights a week for many years. That means he's been awake for three lifetimes. Shocking? Yes. Enlightening? Also yes.

## MERIDIAN MIXERS

### ODDITIES



**COALITION (FOR)  
 RADICAL AGE  
 PREVENTION**  
 ~~~~~  
 BELVEDERE VODKA  
 WHITE CHOC, CELERY,  
 ELDERFLOWER, CITRUS

INSPIRED BY THE COALITION FOR RADICAL LIFE EXTENSION  
 Some choose to die, some do it completely by accident, and some straight-up refuse. If you consider yourself among the latter, go ahead and google the coalition for radical life extension.



**FLORIDA MAN**  
 ~~~~~  
 EMINENTE RESERVA RUM  
 STRAWBERRY  
 BITTER WALNUT WINE  
 COCONUT SODA

INSPIRED BY ALL THE FLORIDA MEN  
 What do the 'Florida Men' and the House of Lords have in common? Is it the bizarre tolerance of leathery old crocs? Or that we wonder how on earth they're still going? Nah, it's just that they're crazy.



**BLUE LEGUME**  
 ~~~~~  
 EZRA BROOKS BOURBON  
 MONKEY NUTS  
 CARAMELISED BANANA  
 LEMON CURD  
 JAGERMEISTER MANIFEST  
 \*CONTAINS DAIRY, EGG

DEDICATED TO GARY 'GAZ' REGAN, RIP  
 Gaz was behind the stick for 20 years, published 16 books, and was a true friend to the industry - always welcoming & attentive, never overblown by fame - an emblem of our craft and a great bartender.

## SURVIVORS & REVIVERS

CLASSICS THAT REFUSE TO DIE...  
[THAT AIN'T ZOMBIES]  
ALL £12

### IF YOU LIKE:

#### ELEGANT & FLORAL

##### BEE'S KNEES

BEEFEATER GIN, HONEY,  
CITRUS, WHEY, AMARO

#### INTENSE & ZESTY

##### CHAMPAGNE GIMLET

PLYMOUTH NAVY GIN, MOËT & CHANDON,  
CITRUS, KAFFIR LIME &  
LEMONGRASS CORDIAL

#### PUNCHY & SHARP

##### SUPERJUICE SIDECAR

HENNESSY VS COGNAC, SUPERJUICE  
CORDIAL, ORANGE, BITTERS

#### SUPPLE & SMOOTH

##### VOLVIC VESPER

PLYMOUTH NAVY GIN, LILLET BLANC, VOLVIC  
VODKA – FREEZE-POURED

#### DEEP & WARMING

##### DE/À LA LOUISIANE

WHISTLEPIG RYE, CHOCOLATE VERMOUTH,  
ABSINTHE, BENEDICTINE, BITTERS

#### AROMATIC & RICH

##### WIDOW'S KISS

PERE MAGLOIRE CALVADOS, COFFEE,  
CHARTREUSE, BENEDICTINE

### NOTHING TAKE YOUR FANCY?

LET US KNOW AND WE'LL WHIP YOU  
UP SOMETHING BESPOKE

## FAUXTAILS

BOOZELESS CLASSICS YOU'LL HATE  
TO LOVE...UNTIL YOU SEE THE STATE  
OF YOUR MATES TOMORROW.  
ALL £6.50

### IF YOU LIKE:

#### COLADAS

##### THE SWIZZLER

PINEAPPLE, COCONUT,  
CARAMEL, CITRUS, BITTERS

#### PORN STARS

##### THE COBBLER

VANILLA, PASSIONFRUIT, LEMON,  
APPLE, DEMERARA

#### FIZZES

##### THE COLLINS

MINT, LEMONGRASS, SODA, LIME

#### PENICILLINS

##### THE FIX

GINGER, HONEY, CITRUS,  
SMOKE \*AROMATISED WITH  
WHISKY, 0.0 ABV

#### BELLINIS

##### THE ROYALE

PEACH, STRAWBERRY, ORANGE, FIZZ

#### NEGRONIS

##### THE SPINSTER

LYRE'S BITTER ORANGE  
VERMOUTH, ROSSO APERITIF,  
LONDON NOT-GIN

### ALL OTHER SOFT DRINKS

£2.50



## STOP YA WININ'

STILL WINE IS SERVED AT 175ML AS STANDARD,  
WITH 125ML POURS ALSO AVAILABLE.

### TASTING NOTES: VINO BLANCO 175ML BTL

APPLETISER	TREBBIANO, ITALY	£7	£25
IRN-BRU	SAUVIGNON BLANC, CHILE	£8	£30
ORANGINA	RIOJA BLANCO, SPAIN	£9	£35

### VINO TINTO

CHERRYADE	MERLOT/CORVINA, ITALY	£7	£25
VIMTO	PINOT NOIR, CHILE	£8	£30
DR PEPPER	ZINFANDEL, USA	£9	£35

### FIZZ

### 125ML BTL

7UP	PROSECCO	£7	£35
FRENCH 7UP	MOËT & CHANDON	£15	£80

## SUD OFF

ALL CANS, NO DRAFT...  
UNLESS YOU'RE TALKING TO SAM

### TASTING NOTES:

BEER	<b>LAGER</b> 330ML	£5
HIPSTER BEER	<b>PALE ALE</b> 330ML	£5
COLIN FARRELL	<b>STOUT</b> 440ML	£5

WHAT SOUNDS LIKE A SNEEZE AND IS MADE OF LEATHER?  
ANSWER: A SHOE

## GRUB

### CORNHUB NACHOS - £12

TORTILLA CHIPS, MELTED CHEESE,  
JALAPEÑOS, SOURED CREAM,  
GUACAMOLE, PICO DE GALLO.

\*ADD CHORIZO FOR £2

\*CONTAINS SOY AND SESAME

### SMOKED ALMONDS: £2.5

### GIANT NOCELLARA OLIVES: £2.5

### GOT AWAY WITH MURDER?

GIVE YOURSELF AN ALIBI,  
TAG US BELOW...



@MURDERINCLONDON



/REDRUMLDN

### CAUTION: THIS BAR CONTAINS NUTS.

IF YOU HAVE AN ALLERGY, PLEASE LET US KNOW - ALL MAJOR  
ALLERGENS HAVE BEEN LISTED, BUT WE CAN'T BE TOO SAFE,  
ESPECIALLY WHEN ORDERING FOR SOMEONE ELSE.

## WHERE NEXT?

THE NIGHT'S NOT OVER YET,  
OR MAYBE IT IS?  
HERE'S A LIST TO HELP YOU DECIDE.

### NEED A COCKTAIL?

8 MIN  
WALK

#### SWIFT SOHO

12 OLD COMPTON ST, W1D 4TQ  
GREAT FOR CLASSIC COCKTAILS

3 MIN  
WALK

#### MILROY'S/THE VAULT

3 GREEK ST, W1D 4NX  
GREAT FOR WHISK[E]Y

15 MIN  
TUBE

#### THE COCKTAIL TRADING CO.

68 BETHNAL GREEN RD, E1 6GQ  
GREAT FOR SHAMELESS  
SELF-PROMOTION  
[AND FANTASTIC VIBES & DRINKS]

### NEED SOME FOOD?

2 MIN  
WALK

#### EAST STREET

3-5 RATHBONE PL, W1T 1HJ  
GREAT FOR SOUTH-EAST ASIAN GRUB

8 MIN  
WALK

#### DUCKSOUP

50-56 DEAN STREET, W1D 4PY  
GREAT FOR SEASONAL COOKING,  
NATURAL WINE

12 MIN  
WALK

#### EL CAMION

25-27 BREWER ST, W1F ORR  
GREAT FOR LATE NIGHT TACOS  
AND DANCING

### NEED A BREATHER?

0 MIN  
WALK

#### BRADLEY'S

42-44 HANWAY ST, W1T 1UT  
GREAT FOR PINTS, AND IT'S NEXT DOOR

6 MIN  
WALK

#### THE ANGEL

61 ST GILES HIGH ST, WC2H 8LE  
GREAT FOR TRADITIONAL  
BRITISH BEERS

7 MIN  
WALK

#### GRIND

19 BEAK ST, CARNABY, W1F 9RP  
GREAT FOR COFFEE AFTER 5PM

### NEED SOME MUSIC?

15 MIN  
WALK

#### AIN'T NOTHING BUT THE BLUES

20 KINGLY ST, CARNABY, W1B 5PZ  
GREAT FOR LIVE BLUES

5 MIN  
WALK

#### LOWER THIRD

26 DENMARK ST, WC2H 8NJ  
GREAT FOR INDEPENDENT ARTISTS

15 MIN  
WALK

#### NIGHTJAR CARNABY

KINGLY COURT,  
49-51 CARNABY ST, W1F 9PY  
GREAT FOR CRAZY BEVVIES  
AND DECO BEATS

### NEED SOME MORE FOOD?

4 MIN  
WALK

#### VQ

111A GREAT RUSSELL ST, WC1B 3NQ  
GREAT FOR 24 HOUR MUNCH



## WOULD YOU RATHER?

IT'S PRETTY SIMPLE, GUYS.  
CHOOSE FROM ONE OF THE  
BELOW SCENARIOS AND  
HOLD YOUR PEACE.

---

HAVE TO EAT EVERY MEAL OFF  
A SUPERMARKET PIZZA BOX

OR

YOU MAY CUT YOUR TOENAILS QUARTERLY ONLY.

---

WHENEVER ANYONE INTRODUCES THEMSELF  
TO YOU, FULL-SHOUT 'I AM THE WALRUS'

OR

THE ENTIRE WORLD KNOWS YOUR  
COMPLETE SEARCH HISTORY.

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SING 'GIRLS JUST WANNA HAVE FUN' QUIETLY BUT  
AUDIBLY DURING ALL FUNERALS YOU ATTEND

OR

NO EYEBROWS, NO PAINTING THEM ON EITHER.

---

EVERY DAY YOU WAKE UP, YOUR PARENTS  
ARE RIGHT THERE FUCKING NEXT TO YOU

OR

JOIN IN ONCE.

OH BOY. THINGS GOT A LITTLE  
WEIRD THERE, SORRY ABOUT THAT.  
DON'T WORRY, WE'LL GET THINGS  
RIGHT BACK ON TRACK.

---

EVERY TIME YOU ORGASM, A FULL GALLON  
OF FLUID LEAVES YOUR BODY, ONE WAY  
OR THE OTHER.

OR

FULL LOOP OF THE M25, NAKED, ON FOOT,  
TOMORROW, 2PM, RESISTING ANY  
ATTEMPTS TO STOP YOU.

---

WHENEVER CONVERSING WITH SOMEONE TALLER  
THAN YOU, YOU HAVE TO SHOUT. FULLY.

OR

FIST-NIPPLES. FIPPLES, WHATEVER. YOU KNOW.  
THEY'RE NIPPLES, BUT BIG AS FISTS.

---

TELEPATHIC CONTROL OVER ALL ANIMALS,  
BUT CANNOT USE OR CONSUME  
ANYTHING FROM THEM.

OR

NORMAL LIFE MOST OF THE TIME,  
BUT CHRISTMAS WITH THE TALIBAN.



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/REDRUMLDN

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ALL MAJORS ALLERGENS HAVE BEEN LISTED,  
BUT YOU CAN'T BE TOO SAFE.

SPIRITS AND LIQUEURS COME DOUBLE (50ML)  
AS STANDARD, APART FROM THOSE SERVED  
IN SHOT GLASSES. IF YOU'D PREFER A SINGLE  
[25ML], JUST SAY, AND SAME GOES FOR WINE -  
175ML AS STANDARD, WITH 125ML  
POURS ALSO AVAILABLE.





DISTANCE: .....

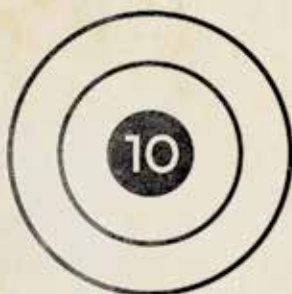
NO. OF SHOTS: .....

TOTAL PLUS: .....

TOTAL MINUS: .....

SCORE: .....

NAME: .....



MURDER INC. LONDON  
36-38 HANWAY STREET  
W1T 1UP